



Empowering Conservatives with the
confidence, knowledge and skills to
trump the race card and defeat socialism

KCarl Smith

The Nation's #1 Diversity Engagement Keynote Speaker and Strategist

KCarl Consulting Group

To book KCarl for an event, please call 205-312-9985.

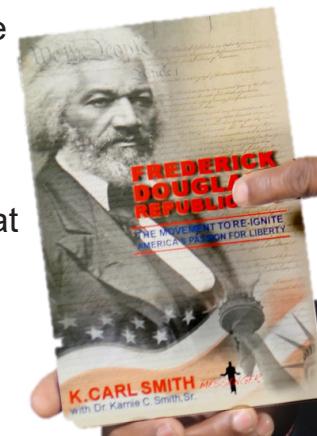
TELLING CONSERVATIVES THE TRUTH

If someone called you a racist, how would you answer? Would you reply, “I’m not a racist.” Saying you’re not a racist doesn’t prove anything. How you answer this question is critical for successful engagement. Your response will either keep you on the defensive or empower you to trump the “race card”—successfully defend your conservative point of view..

Do you want to know the truth? The Left, in cahoots with the media, has destroyed the conservative brand. The same goes for the word “Republican”. These words have a racist connotation and they slam the door on the creation of a healthy political discourse. In this power-packed presentation, KCarl provides the answer and teaches the *Frederick Douglass Republican Engagement Strategy™*—empowering and equipping Conservatives to win the narrative and guard themselves against the Left’s racist name calling.

The Greek philosopher, Archimedes said, “*Give me a lever long enough and a fulcrum on which to place it, and I shall move the world.*” A powerhouse “liberty-leverage”, Frederick Douglass enables us to **move the world**—defeat the Left and restore America to its founding principles.

“If the message in KCarl’s book gets on a national level, the Democratic Party will be a thing of the past.” -UPPER LEVEL EXECUTIVE of the NAACP, who wishes to remain anonymous.



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Frederick Douglass' Liberty Message

The most effective countermeasure to the
Left's anti-Liberty and anti-God—Marxist agenda

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Issues Divide...Values Unite

VOTE. YOUR. VALUES Engagement Card is a proven resource. This engagement tool helps you to:

- Build trust and credibility for yourself;
- Find common ground with your targeted audience;
- Inspire value-voting among family, friends and acquaintances;
- Win the narrative battle; **and much more**

A two-sided card (5x7), it includes six powerful quotes from our nation's greatest liberty messenger, Frederick Douglass: **(1) Immigration; (2) Right to Keep and Bear Arms; (3) the U.S. Constitution; (4) Education-School Choice; (5) Economic Prosperity; and (6) Free Speech.**

Frederick Douglass' writings and speeches about liberty are just as compelling and necessary today as they were 200 years ago. If you are serious about defeating socialism, you must make Frederick Douglass an integral part of the liberty message.

VOTE. YOUR. VALUES.

"I am the slave of [Christian] principles; I call no [political] party my master."
- Robert Brown Elliott

Frederick Douglass' **Life-Empowering Values™**

Immigration

On December 7, 1869, Frederick Douglass delivered a speech on immigration entitled, "Our Composite Nationality." He provided his thoughts on the citizenship process for those wanting to settle in the United States: "We should welcome to our ample continent all nations, kindreds, tongues and people, and as fast as they learn our language and comprehend the duties of citizenship, we should incorporate them into the American body politic. The outspread wings of the American eagle are broad enough to shelter all who are likely to come."

Personal Responsibility

Frederick Douglass advocated for self-sufficiency when he stated, "... And if the Negro cannot stand on his own legs, let him fall also. All I ask is give him a chance to stand on his own legs! Let him alone!" ... your interference is doing positive injury." Douglass also commented, "... I prayed for twenty years but received no answer until I prayed with my legs."

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MORE INFORMATION: EMAIL: info@kcarlinc.com

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A man with a beard and balding head, wearing a dark suit jacket over a light blue shirt, stands behind a podium and speaks into a microphone. He is looking slightly to his left. In the background, several people are seated in rows, facing him, though they are out of focus.

"Telling Conservatives the Truth" Presentation teaches KCarl's audience to win the narrative battle

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Getting to Know KCarl

KCarl is a nationally recognized author, speaker and the creator of the ***Frederick Douglass Republican Engagement Strategy™***, a powerful and proven persuasive messaging approach—developed through years of real-world successes.

KCarl is considered the foremost expert on diversity outreach. For more than 12 years, he has empowered thousands of grassroots Conservatives, Republican Party precinct leaders, county and state leaders and candidates, with his proprietary, game-changing diversity outreach best practice. KCarl served as a member of the **Trump Presidential Campaign Coalition Advisory Board**.

A former U.S. Army officer, KCarl has spoken to more than 300 Conservative, Republican and faith-based organizations. He has appeared on several national TV and radio talk shows.

KCarl is the author of the bestselling book, ***Frederick Douglass Republicans: The Movement to Re-Ignite American's Passion for Liberty***.



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Hi-Resolution Pics of KCarl

